



Weldon Long

March 18, 2020

8:30-11:30am

Seawell Grand Ballroom
at The Denver Center for the
Performing Arts
14th and Curtis Streets
Denver, CO 80204

Complimentary Breakfast



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Information Sheet

EXECUTIVE FORUM

invites you to

The Power of Consistency: Achieving Greatness in the Face of Adversity

Setbacks happen. It's how people respond to adversity that makes all the difference.

Drawing from his own life and leadership experiences, Weldon Long offers business- and life-tested tactics for leaders to turn adversity upside-down, so it works as a positive force for individual, team and organization growth. Having risen from a past of poverty and incarceration, Long weaves stories from his own background with valuable business lessons from his extensive work with some of the world's most successful organizations into a fascinating and inspiring audience experience.

Buried between the lines of Long's message about the power of personal resiliency are timeless business concepts about the importance of staying true to your values, steadfast in your positivity and focused on your goals, even amid adversity. Instead of dwelling on the negative, your people – and your bottom line – can grow through resiliency. Long's life story and business track record are proof.

At the age of 39, Long was living in a homeless shelter after serving 13 years in prison. Now he's an accomplished entrepreneur, master motivator and best-selling author with clients ranging from FedEx, Home Depot, Wells Fargo, Owens Corning and Service Corporation International. He lives in Colorado with his wife and their two children.

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