



Mike Lipkin

September 15, 2020

8:30-11:30am

Seawell Grand Ballroom
at The Denver Center for the
Performing Arts
14th and Curtis Streets
Denver, CO 80204

Complimentary Breakfast



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Information Sheet

EXECUTIVE FORUM

invites you to

Dancing with Disruption: The Seven Secrets to Thriving on Massive Change so the Best People Want to Partner with You

Never mind the status quo. Organizations and leaders excel by consistently pushing to shape the future through change, innovation and disruption.

As someone who's made a career out of creating competitive advantage through disruption, Mike Lipkin shows leaders how to build and sustain a workplace culture where people come to work every day, primed to generate and execute on new ideas. Honed over a quarter-century in global business, observing how and why disruption works, Lipkin's approach turns change into a positive force, one that people learn to embrace rather than fear.

A disruptor is someone who creates conditions for something new to happen by engineering a fundamental shift in thinking, action and consequences. Lipkin's seven secrets to thriving on change provide the playbook for remaining fresh, relevant and ready to disrupt in 2020 and beyond.

For the past 25 years, Lipkin has helped more than 500 organizations bring out the best in their people so their people can bring out their best for their customers. Building on a background in branding and advertising, today he heads Environics/Lipkin, a global research and motivation company. He has also published seven books, including his latest, *Dancing with Disruption*.

Register: Lea.Almagno@executiveforum.net