



## EXECUTIVE FORUM invites you to

### Hurdling Adversity: The Power of Inspiration

When a leader consistently finds ways to inspire people, positive results are sure to follow. TedX speaker and medal-winning Paralympic athlete John Register shows leaders how to kindle inspiration in others, then to harness that inspiration within a self-sustaining loop where motivation ignites action, action yields results and results spark even greater inspiration.

**John Register**  
**June 26, 2019**

8:30-11:30am

Seawell Grand Ballroom  
at The Denver Center for  
the Performing Arts  
14th and Curtis Streets  
Denver, CO 80204

Complimentary Breakfast

There's a reservoir of raw potential inside every person and on every team, and Register shares a proven model for unleashing it to improve performance across the board, at the individual, team and organizational levels. In a highly interactive and galvanizing workshop-style setting, leaders learn to apply a series of powerful communications approaches and techniques to inspire people by connecting them to a vision and a mission.

The potential is there – for better outcomes, stronger results and a more engaged and productive workforce. Register shows leaders how to inspire people to fulfill that potential, whatever the business they're in and whatever the challenges they face.

A decorated Gulf War veteran as well as a world-class speaker and communications strategist, Register himself is no stranger to overcoming challenges. He returned from a partial leg amputation to earn a Paralympic silver medal, then, after leaving military service, went on to found Inspired Communications, where his focus is helping people elevate themselves and those around them. A Colorado Springs resident, Register has been a spokesperson for Hartford Insurance Company, the American Plastics Council, the Ohio Willow Wood Company and Disabled Sports USA. He also has been featured in numerous national television programs and in publications such as *The New York Times*, *The Washington Post* and *ESPN Magazine*.



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