



**Dr. Paul Zak**  
**May 14, 2019**

8:30-11:30am

Seawell Grand Ballroom  
The Denver Center for the  
Performing Arts  
14th and Curtis Streets  
Denver, CO 80204

Complimentary Breakfast



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## EXECUTIVE FORUM

invites you to

### The Trust Factor: The Science of Creating High-Performance Companies

Mix a bit of neuroscience with a measure of nitty-gritty business acumen, infuse it with trust, love and morality, and you have Dr. Paul Zak's formula for creating high-performing individuals, teams and organizations.

A scientist, entrepreneur and author, Dr. Zak translates his groundbreaking neuroscience research into a highly effective set of leadership approaches and tactics for solving real business problems, inspiring teamwork, elevating performance and accelerating outcomes.

Dr. Zak's two decades of research have taken him from the Pentagon to *Fortune* 50 boardrooms to the rain forest of Papua New Guinea, all to document the strong link between neuroscience, human performance and organizational culture. Zak brings that connection to life for leaders in a business context. Whether the goal is to create and nurture a healthier organizational culture, to coax more productivity and engagement out of a workforce, or to quantify and strengthen the customer experience, his brain-science-meets-the-bottom-line approach gives organizations and their people uniquely effective ways to connect with others, build authentic relationships, collaborate and execute.

**Register: [Lea.Almagno@executiveforum.net](mailto:Lea.Almagno@executiveforum.net)**