



Dawnna St. Louis October 29, 2019

8:30-11:30am

Seawell Grand Ballroom
at The Denver Center for
the Performing Arts
14th and Curtis Streets
Denver, CO 80204

Complimentary Breakfast



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EXECUTIVE FORUM

invites you to

7 Triggers to Yes: The New Science Behind Influencing People's Decisions

The power to influence others is among a leader's most bankable skills – and one they can learn to build in themselves and others. All it takes is a bit of psychological insight into what truly sways people, and a keen sense for which buttons to push, when.

With 7 Triggers to Yes, master business strategist Dawnna St. Louis delivers proven techniques for getting clients, customers and your own teams to rally behind your ideas, buy into your vision, support your brand and follow your lead. Part art, part science and wholly game-changing, St. Louis's approach shows leaders how to subtly but impactfully shape peoples' decision-making and create the outcomes they seek, simply by recognizing what makes people tick.

A highly engaging speaker and incisive business mind, St. Louis gives leaders a set of nuanced strategies and tools they can put to work immediately to forge the strong, lasting connections that ultimately translate into a more engaged workforce and better bottom-line results. Here's the pathway to becoming not just an influencer but a trusted advisor and voice to the people you seek to influence.

A much-sought-after speaker and consultant on issues related to business communication, Dawnna St. Louis is the author of 6ix Kick-A\$\$ Strategies of the Million-Dollar Entrepreneur and founder of three highly successful entrepreneurial ventures. As CEO of Biz On Fire Academy, she travels the world advising corporations, entrepreneurs and non-profit organizations.

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