

EXECUTIVE FORUM invites you to



Bob McGannon
September 10, 2019

8:30-11:30am

Seawell Grand Ballroom
at The Denver Center for
the Performing Arts
14th and Curtis Streets
Denver, CO 80204

Complimentary Breakfast



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Intelligent Disobedience: A Rulebook for Breaking the Rules and Improving Your Performance

There's a right time and place for leaders to discard "the rules" and prioritize results over process compliance, innovation over rote, business-as-usual constraints. This vital intangible skill is called "intelligent disobedience," and Bob McGannon teaches leaders how to develop it in themselves, to the benefit of the people, teams and organizations they lead.

Outstanding leaders have the courage and the business intellect to recognize exactly when to countermand a management decision or directive for the greater good of the organization. McGannon, author of the 2018 book *Intelligent Disobedience: The Difference Between Good and Great Leaders*, gives leaders a set of defined cues, skills and tactics to excel at intelligent disobedience, so they become even greater assets to their organizations, while remaining true to overarching business requirements and goals.

Optimal outcomes don't always happen by the book. Instead, they're often the result of a leader exhibiting the courage and keen strategic sense to "disobey" when the situation calls for it. In a lively, case-study-based workshop setting, McGannon, co-founder and director of the Australia-based global executive coaching firm *Intelligent Disobedience Leadership*, arms leaders with the skillset to identify and consistently capitalize on those crucial moments.

McGannon and his firm work with organizations around the world. He has more than 30 years of IT, project management and business analysis experience, including close to two decades with IBM.

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